

2026 Untapped Awards Sponsorship Opportunities



Recognizing companies & individuals moving the dial on disability inclusion in the workplace.



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Territory Acknowledgment

Our events take place on the ancestral and unceded territories of the of the skwxwú7mesh, xʷməθkʷəy̓əm and sə́lilwətaʔt peoples. We extend thanks, honour, and respect to our hosts for stewarding these lands since time immemorial.

About Open Door Group

Open Door Group is a non-profit organization with a mission to foster well-being for all by opening doors to sustainable and meaningful employment. As one of BC's largest employment service providers, Open Door Group connects thousands of job seekers with employers each year. Since 1976, we've operated on the fundamental belief that all people have the ability to succeed, and this year, we're proud to celebrate the Untapped Workplace Inclusion Awards as a recognition of individuals and businesses that are moving the dial in disability inclusion.

Learn more at:

[OpenDoorGroup.Org](https://www.opendoorgroup.org)

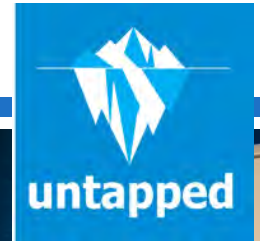


About UnTapped Awards

The annual Untapped Workplace Inclusion Awards celebrate BC's most diverse and inclusive workplaces. These individuals and companies are leading the way in diversity and inclusion, by tapping into the strengths and talents of persons with disabilities, opening doors to sustainable and meaningful employment.

The Untapped Awards event is held on the ancestral and unceded territories of the skwxwú7mesh, xʷməθkʷəy̓əm, and səliłwətaʔt peoples. We extend our sincere thanks, deep respect, and utmost honor to our hosts, who have been stewards of these lands since time immemorial.

Learn more at: [untapped-series](#)



Why Sponsor the Untapped Awards



Showcase your commitment to workplace diversity, inclusion, and accessibility



Show untapped talent that your organization values diversity



Connect with other organizations and industry leaders committed to diversity, inclusion, and accessibility



Increase brand awareness



Learn about best practices and strategies from leading organizations



Inspire and motivate others





Join Business Leaders in Creating Impactful Changes

Untapped 2025 Media Metrics



89%
of event attendees felt inspired and committed to diversity, inclusion, and accessibility post-event.

250 +
of event attendees felt inspired and committed to diversity, inclusion, and accessibility post-event.

90%
of event attendees rated the Untapped Workplace Inclusion Awards 2025 as a very good or excellent event.

600+
individuals and businesses in British Columbia recognized as Untapped Award Nominees.

50,000+
audience reached through Untapped award online campaigns.

Sponsorship Opportunities

Tier Exclusivity

- **Prestigious exposure** as a leader in diversity, inclusion, and accessibility.
- **Optional:** First right of refusal for next year.

VIP Access

- **8 VIP tickets** to attend the Untapped Awards.
- **4 parking passes**

Value-Add Benefits

- **Workplace accessibility workshop** delivered to your team.
- **2-hr consultation** with Untapped Accessibility.

\$10,000

(1 spot available)

PRESENTING SPONSOR

Brand Recognition

- **Showcase your 2-minute company video** at the Untapped Awards.
- **Announce and deliver an award** category of your choice.
- **Banner placement and display advertising** throughout the Untapped event.
- **Exhibition booth** at the event.
- **Verbal acknowledgment** from the stage.
- **Two customized social media campaigns** highlighting your commitment to diversity, inclusion, and accessibility.
- **Prominent logo placement** on all advertisements, both print and online, for the Untapped event.
- **Full-page, full-colour ad** in the Untapped event program.

Tier Exclusivity

- **Prestigious exposure** as a leader in diversity, inclusion, and accessibility.

VIP Access

- **6 VIP tickets** to attend the Untapped Awards.
- **3 parking passes**

Value-Add Benefits

- **Workplace accessibility workshop** delivered to your team.
- **1-hr consultation with Untapped Accessibility.**

\$8,000

(1 spot available)

TITLE SPONSOR

Brand Recognition

- **Announce and deliver an award** category of your choice.
- **Banner placement and display advertising** throughout the Untapped event.
- **Exhibition booth** at the event.
- **Verbal acknowledgment** from the stage.
- **One customized social media campaign** highlighting your commitment to diversity, inclusion, and accessibility.
- **Prominent logo placement** on all advertisements, both print and online, for the Untapped event.
- **Full-page, full-colour ad** in the Untapped event program.



Other Sponsorship Opportunities

LUNCH SPONSOR

\$6,500

(2 spots available)

VIP Access

- 6 VIP tickets to attend the Untapped Awards event.
- 3 parking passes

Brand Recognition

- Verbal acknowledgment on stage.
- Logo on Untapped event program.
- Logo on the Untapped website.
- Inclusion in a thank you to sponsors post before the event.



INCLUSION SPONSOR

\$5,000

(1 spot available)

VIP Access

- 6 VIP tickets to attend the Untapped Awards event.

Brand Recognition

- Display banners at the Untapped Awards.
- An exhibition booth at the Untapped Awards.
- Verbal acknowledgment from the stage.
- Social media exposure to a network of over 50,000 audiences.
- Logo placement on the Untapped website.
- One full-page colour ad in the Untapped Award event program.
- Inclusion in a thank you to sponsors post before the event.

Other Sponsorship Opportunities (continued)



BREAKFAST SPONSOR **\$4,000**
VIP Access (1 spot available)
 • 2 VIP tickets to attend the Untapped Awards event.
Brand Recognition

- Verbal acknowledgment on stage.
- Logo on Untapped event program.
- Logo on the Untapped website.
- Inclusion in a thank you to sponsors post before the event.

Keynote SPONSOR **\$4,000**
VIP Access (1 spot available)
 • 2 VIP tickets to attend the Untapped Awards.
Brand Recognition

- Verbal acknowledgment on stage.
- Logo on Untapped event program.
- Logo on the Untapped website.
- Inclusion in a thank you to sponsors post before the event.

COMMUNICATION ACCESSIBILITY SPONSOR **\$3,500**
VIP Access (1 spot available)
 • 2 VIP tickets to attend the Untapped Awards event.
Brand Recognition

- Verbal acknowledgment on stage.
- Logo on Untapped event program.
- Logo on the Untapped website.
- Inclusion in a thank you to sponsors post before the event.

NETWORKING BREAK SPONSOR **\$3,000**
VIP Access (1 spot available)
 • 2 VIP tickets to attend the Untapped Awards event.
Brand Recognition

- Verbal acknowledgment on stage.
- Logo on Untapped event program.
- Logo on the Untapped website.
- Inclusion in a thank you to sponsors post before the event.

PANEL SPONSOR **\$3,000**
VIP Access (1 spot available)
 • 2 VIP tickets to attend the Untapped Awards event.
Brand Recognition

- Verbal acknowledgment on stage.
- Logo on Untapped event program.
- Logo on the Untapped website.
- Inclusion in a thank you to sponsors post before the event.

AUDIO-VISUAL SPONSOR **\$2,500**
VIP Access (1 spot available)
 • 1 VIP ticket to attend the Untapped Awards event.
Brand Recognition

- Verbal acknowledgment on stage.
- Logo on Untapped event program.
- Logo on the Untapped website.
- Inclusion in a thank you to sponsors post before the event.



SENSORY SPACE SPONSOR **\$2,000**
VIP Access (1 spot available)
 • 1 VIP ticket to attend the Untapped Awards event.
Brand Recognition

- Verbal acknowledgment on stage.
- Logo on Untapped event program.
- Logo on the Untapped website.
- Inclusion in a thank you to sponsors post before the event.

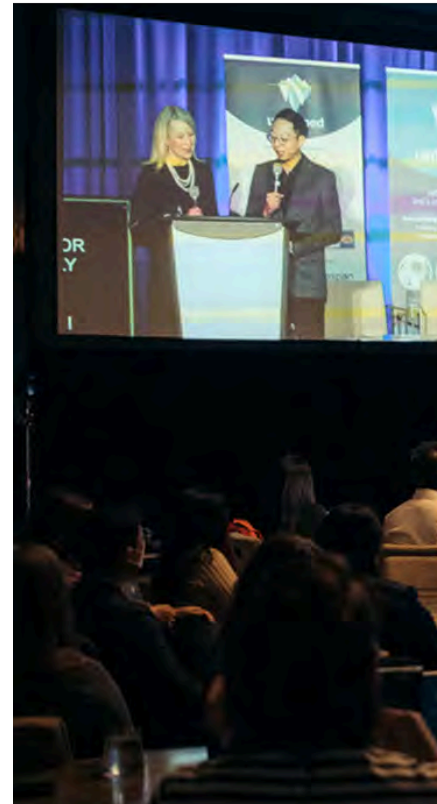
AWARD PLAQUE SPONSOR **\$2,000**
VIP Access (1 spot available)
 • 1 VIP ticket to attend the Untapped Awards event.
Brand Recognition

- Verbal acknowledgment on stage.
- Logo on Untapped event program.
- Logo on the Untapped website.
- Inclusion in a thank you to sponsors post before the event.

Sponsorship Benefits Overview

By benefit	Commitment	Complimentary tickets	Onsite Parking Spots	Workplace Accessibility Workshop	Consult with Untapped Accessibility	Branding at event	Stage Presence	Event Program Presence	Website Promotion	Mentions on Socials
Presenting Sponsor	\$10,000	8	4	Yes	Yes	Video showcase and banner	Present an Award of Your Choice	Full-page	Yes	Feature Post
Title Sponsor	\$8,000	6	3	Yes	Yes	Banner placement	Present an Award	Full-page	Yes	Feature Post
Lunch Sponsor	\$6,500	6	3			Banner placement	On Stage Mention	Full-page	Yes	Thank You Post
Inclusion Sponsors	\$5,000	6				Banner placement	On Stage Mention	Full-page	Yes	Thank You Post
Keynote Sponsor	\$4,000	2				Program mention	On Stage Mention	Logo	Yes	Thank You Post
Breakfast Sponsor	\$4,000	2				Program mention	On Stage Mention	Logo	Yes	Thank You Post
Communication Accessibility Sponsor	\$3,500	2				Program mention		Logo	Yes	Thank You Post
Panel Sponsor	\$3,000	2				Program mention		Logo	Yes	Thank You Post
Networking Break Sponsor	\$3,000	2				Program mention		Logo	Yes	Thank You Post
AV Sponsor	\$2,500	1				Program mention		Logo	Yes	Thank You Post
Award Plaque Sponsor	\$2,000	1				Program mention		Logo	Yes	Thank You Post
Sensory Space Sponsor	\$2,000	1				Program mention		Logo	Yes	Thank You Post

Inclusion Awards Sponsors 2025



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It's challenging to do justice to the impact of the Untapped Awards in words. It's equal parts informative and inspiring; engaging and enlightening. It's a day filled with abundant learning from governments and organizations who are championing disability inclusion across industries. It's an opportunity to engage in thoughtful discussion about how we can continue advancing accessibility in meaningful ways within our respective businesses and communities.

It's space for celebration as we reflect on the progress being made, and curiosity as we envision what's to come. It's a showcase of achievement through accountability. It's time to reconnect with familiar faces, and to make new connections. It speaks to the head and to the heart. It's an annual highlight for our team. And it's one you won't want to miss!

Emily Dietrich, Diversity, Equity and Inclusion Program Manager at BCAA

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Contact Us



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Event Location



Event Venue

The Untapped Workplace Inclusion Awards will take place at **PARQ Vancouver**. The venue is accessible, with indoor and outdoor parking spots, elevators, and wheelchair access. Located in the heart of downtown Vancouver, BC, this remarkable venue serves as the ideal launching point for exploring everything the city has to offer: easy access to transit, premier shopping centers, Stanley Park, waterfront walks, captivating attractions, an array of exciting activities, and diverse restaurant options.

The Untapped Awards are proudly presented by Open Door Group.

To find out more about the Untapped Workplace Inclusion Award sponsorship opportunities, connect with us at info@opendoorgroup.org.